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PRESS RELEASE

RedHorse Systems, Inc. Responds to Customer Requests and Releases v2.5 of Their Customer Relationship Management Solution RedHorse CRM

RedHorse Systems, Inc. answers their customers' call and announced today the release of a new version of their Customer Relationship Management solution RedHorse CRM. Also released is a new version of the RedHorse CRM link to Microsoft Outlook, RHOLink, allowing improved syncing to handheld and smart phone devices.

La Quinta, CA, February 23, 2010: RedHorse Systems, Inc. (www.RedHorseSystems.com), dedicated to creating leading, cost-effective business management solutions, in response to customer requests, announces yet another release of its customer relationship management solution RedHorse CRM.

RedHorse Systems, Inc., committed to producing a CRM product with the functionality that its customers need, releases updates on a quarterly basis (much more frequently than competing CRM manufacturers). In January, they released v2.4, containing a list of powerful new functions, and began work on the next version scheduled for release next quarter.

Customers, however, identified much needed functionality that incorporates their custom use of the application into standard functions that RedHorse provides. "We felt that these requests would provide a whole new set of possibilities for customers furthering the extensibility of RedHorse. We decided to produce an interim release for our customers rather than waiting 3 months to release with the next version", says founder Connie Koch. With this new release RedHorse users can now perform standard RedHorse functions like email merging, email rules and global updates using filters based on their own custom data in the system.

RedHorse Systems also released a new version of their link with Microsoft Outlook, RHOLink. This new version adds new capability to synchronize up to 19 phone numbers per contact between

REDHORSE SYSTEMS, INC. RELEASES REDHORSE CRM V2.5, A FULLY CUSTOMIZABLE CUSTOMER RELATIONSHIP MANAGEMENT PLATFORM

PAGE 2

RedHorse and Outlook. This greatly improves the customers ability to sync as many phone numbers as necessary to a handheld device or smart phone.

"We really are committed to providing a system that users want, rather than a system that we think they should have," says Ms. Koch. "We will now resume development on our next version, which will include more customization capabilities for the user, such as custom activity types, custom colors in activities and on the calendar, and internationalization of the application for multi-language capability. We are also beginning background design work on our web based version and incorporation of Windows Workflow Foundation to provide automated processing of activities in the system."

Overall, compared to other products in the small to medium business market, whether installed solutions or hosted, RedHorse CRM offers more functionality at a better price.

For more information about RedHorse CRM v2.5, visit www.RedHorseSystems.com.

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