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PRESS RELEASE

RedHorse Systems – Breaks the Small Business Platform Barrier

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'Disruptive' Small Business Management Software Changes the Rules

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No More Piecemeal Software

"RedHorse CRM v3.0 continues our policy of including more business processes in our software with each release. This version frees the small business customer from having to buy piecemeal software, and then trying to patch it to all the other software they have had to buy," said Connie Koch, founder. This platform supplies all business processes except accounting, but seamlessly integrates with QuickBooks® to create a complete small business system on a small business budget.

The hallmark of v3.0 is faster operation in a multi-user environment, and updated compatibility with Excel® 2010. "Companies used to need \$50 - \$100 million dollars annual revenue to afford a unified business platform. The affordable level is now more like \$3 - \$5 million," said Koch.

This release added TWAIN scanner integration, which may eliminate the need for a fax or fax software, and will certainly reduce filing chores. RedHorse Systems also added custom field

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merging with Word®. The additional support for Excel 2007 and 2010 includes improved Excel import capability, making it easier to manage data import.

“We have improved memory management with Microsoft .NET v3.5, and operate on any Microsoft platform, whether 32 or 64 bit. This gives us a real performance advantage,” said Koch.

To find out more about RedHorse Systems and its products, call the company at (888) 831-9012 or visit <http://www.redhorsesystems.com>. RedHorse CRM is sold through a network of dedicated Value-Added-Resellers who configure the application to match each client's business processes.

About RedHorse Systems Inc.

RedHorse Systems is the developer of affordable small and medium sized business (SMB) software. RedHorse CRM integrates closely with both Microsoft® Outlook® and Intuit® QuickBooks® to create a complete business system which contains within it the abilities to do quoting and proposals, automatic bookings, work tickets, and project management, as well as marketing campaigns which include lead tracking.

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