Contact: Connie Koch
RedHorse Systems, Inc.   2711 Centerville Rd., Ste 120
Phone: (888) 831-9012   Wilmington, DE 19808
Fax:(888) 831-9012   www.redhorsesystems.com

PRESS RELEASE

Android and iPhone Now Sync with RedHorse CRM

Road warriors and other remote users will be freed of their laptop computers with Release v4.2 of RedHorse CRM. Answer an email or reschedule a meeting from the office or the mobile device (Android, iPhone, iPod, or iPad), and that action is reflected in both places. This eliminates double handling. The increase in efficiency allows remote users to be effective where the action is, rather than spending time in the office. One user of the system says the it is, "Frankly, addictive," and cannot imagine going back to what they had to do in the past.

La Quinta, CA, January 3, 2012:

RedHorse CRM has gone mobile

Updated RedHorse CRM and calendar information is now instantly available to remote users via their Android cell phone or other mobile platform, and they in turn, can update the home office using the mobile connection with their Gmail account. With the newest release of v4.2, RedHorse CRM allows automatic sync using capabilities built in to the android phones, and other mobile platforms designed to sync natively with Google, such as iPhone, iPod, and iPad.

"Be in charge, even when you are out of the office," said Connie Koch, founder. "Now, you can monitor your business at the same time you check the pulse of your customers with in-person visits. The sync feature frees the business traveler from cumbersome laptops, putting essential company resources at their fingertips wherever they are, not just at WiFi locations."

Android users need only sign up for a Gmail account to take advantage of the mobile feature. Nothing further than sign-up is necessary. Other mobile devices might require additional setup.

RedHorse CRM Cell User Experience

Randy Tucker of Team Automation, a RedHorse Value Added Reseller (VAR), was even more emphatic. "If prospective buyers of RedHorse CRM want to free themselves from their desk and desktop, they can now sync their smart phone to RedHorse. I did, and my productivity has soared. I handle email directly on my phone, and I only need to change a scheduled activity

FOR RELEASE 9 A.M. PST, JANUARY 3, 2012

MORE

one time, instead of the multiple times that I had to before. Wherever that change is made, it shows up on the company's system, my desktop, and my handheld, automatically." He added, "It is almost embarrassing, but in a very short time I've become an iPad addict."

To find out more about RedHorse Systems and its products, call the company at (888) 831-9012 or visit http://www.redhorsesystems.com. RedHorse CRM is sold through a network of dedicated Value-Added-Resellers who configure the software to match each client's business processes.

About RedHorse Systems Inc.

RedHorse Systems is the developer of affordable small and medium sized business (SMB) software. RedHorse CRM integrates closely with Microsoft® Outlook®, Intuit® QuickBooks® and Google to create a complete business system which contains within it the abilities to do quoting and proposals, automatic bookings, work tickets, and project management, as well as marketing campaigns which include lead tracking. CRM information can be synced to mobile devices.

DISCLAIMER: The information provided in this press release is deemed to be true at the time of release. No warranty is made or implied by this press release. Price information is subject to change without notice. RedHorse Systems, Inc is a Delaware Corporation.