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REDHORSE CRM
Knowledge Management For Your Business

PRESS RELEASE

RedHorse Systems Begins "Business Builder" Educational Webinars

RedHorse Systems announced the start of their "Business Building" educational series, which is designed to help business managers and owners improve revenue and profits. Each educational session will be conducted by an expert in that area.

La Quinta, CA, April 26, 2012:

Knowledge is king when increasing revenue and profit

RedHorse Systems announced the start of their "Business Building" online learning series, which is designed to help business managers and owners improve revenue and profits. Each educational session will be conducted by a recruited expert in that area. None of the presenters are employees of the company. The intent is to educate small business attendees in specific areas, giving them an understanding of the underlying issues and principles. Later attendees will see how they can employ this new knowledge to gain a competitive edge using aspects of the RedHorse CRM software.

"Knowledge is the key to more revenue and profit. Knowledge about your customers, your market, and your own ability to deliver," said Connie Koch, founder of RedHorse Systems. "We hope to give practical knowledge to attendees. Business owners and managers don't have time for pretty-but-useless theories. Only hard-hitting information is included. Attendees should come away with some very valuable business ideas."

The initial training session is by invitation only, but there will be an opportunity for the general public to attend training at a later time. The session is expected to take 45 minutes. More Webinar details can be found at http://www.redhorsesystems.com/businessbuilder.

To find out more about RedHorse Systems and its products, call the company at (888) 831-9012 or visit http://www.redhorsesystems.com. RedHorse CRM is sold through a network of dedicated Value-Added-Resellers who configure the software to match each client's business processes.

FOR RELEASE 9 A.M. PST, APRIL 26, 2012

About RedHorse Systems Inc.

RedHorse Systems is the developer of affordable small and medium sized business (SMB) software. RedHorse CRM integrates closely with Microsoft® Outlook®, Intuit® QuickBooks® and Google to create a complete business system which contains within it the abilities to do quoting and proposals, automatic bookings, work tickets, and project management, as well as marketing campaigns which include lead tracking. CRM information can be synced to mobile devices.

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