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PRESS RELEASE

RedHorse Systems Sponsors "Make Your Business Social" Educational Webinar

RedHorse Systems is sponsoring Educational Webinars, with each webinar covering a single business builder topic. This week's topic, titled "Make Your Business Social," presented by Randy Tucker of TeamAutomation, is an online learning event intended to show how small business owners and operators can take social media and make it a tool for their business. Some new tools in RedHorse CRM make it easy to participate in and influence the social stream.

La Quinta, CA, April 30, 2012:

Turn social conversations into business opportunities

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"Social media is gaining influence, and businesses, small and large, can no longer afford to sit on the sidelines," said Connie Koch, founder of RedHorse Systems. "RedHorse CRM makes it much easier to participate in the social conversation, allowing companies to respond quickly to opportunities and challenges that arise in the social stream." The information being presented is of a practical nature, intended for the business owners. Non-experts should have no difficulty understanding it or using it.

The initial training session is by invitation only, but there will be an opportunity for the general public to attend training at a later time. The session is expected to take 45 minutes. More Webinar details can be found at http://www.redhorsesystems.com/businessbuilder.

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To find out more about RedHorse Systems and its products, call the company at (888) 831-9012 or visit http://www.redhorsesystems.com. Sign up on Twitter to follow @RedHorseCRM. RedHorse CRM is sold through a network of dedicated Value-Added-Resellers who configure the software to match each client's business processes.

About RedHorse Systems Inc.

RedHorse Systems is the developer of affordable small and medium sized business (SMB) software. RedHorse CRM integrates closely with Microsoft® Outlook®, Intuit® QuickBooks® and Google to create a complete business system which contains within it the abilities to do quoting and proposals, automatic bookings, work tickets, and project management, as well as marketing campaigns which include lead tracking. CRM information can be synced to mobile devices.

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