

Contact: **Connie Koch**
RedHorse Systems, Inc.
Phone: (888) 831-9012
Fax: (888) 831-9012

2711 Centerville Rd., Ste 120
Wilmington, DE 19808
www.redhorsesystems.com



PRESS RELEASE

RedHorse Systems Sponsors “Faster Business with Less Confusion” Educational Webinar

This week’s topic, titled “Faster Business with Less Confusion,” presented by Diana Llorente of Kewl Consulting Inc., is an online learning event intended to show how small business owners and operators can increase revenue and profit by focusing on a few critical factors. The webinar addresses why traditional tactics fall short.

La Quinta, CA, May 28, 2012:

One action can increase profits 46%

In its ongoing program to help customers, RedHorse Systems is sponsoring Educational Webinars, with each webinar covering a single business builder topic. This week’s topic, titled “Faster Business with Less Confusion,” presented by Diana Llorente of Kewl Consulting Inc., is an online learning event intended to show how small business owners and operators can increase revenue and profit by focusing on a few critical factors. The webinar addresses why traditional tactics fall short.

“Pouring money and people into growing your business isn’t working like it used to,” said Connie Koch, founder of RedHorse Systems. “There are less resource intensive ways to grow, and RedHorse CRM helps small businesses to employ those methods.” The information being presented is of a practical nature, intended for business owners. Non-experts should have no difficulty understanding it or using it.

The initial training session is by invitation only, but there will be an opportunity for the general public to attend training at a later time. The session is expected to take 45 minutes. More Webinar details can be found at <http://www.redhorsesystems.com/businessbuilder>.

To find out more about RedHorse Systems and its products, call the company at (888) 831-9012 or visit <http://www.redhorsesystems.com>. RedHorse CRM is sold through a network of dedicated Value-Added-Resellers who configure the software to match each client’s business processes.

FOR RELEASE 9 A.M. PST, MAY 28, 2012

MORE

About RedHorse Systems Inc.

RedHorse Systems is the developer of affordable small and medium sized business (SMB) software. RedHorse CRM integrates closely with Microsoft® Outlook®, Intuit® QuickBooks® and Google to create a complete business system which contains within it the abilities to do quoting and proposals, automatic bookings, work tickets, and project management, as well as marketing campaigns which include lead tracking. CRM information can be synced to mobile devices.

DISCLAIMER: The information provided in this press release is deemed to be true at the time of release. No warranty is made or implied by this press release. Price information is subject to change without notice. RedHorse Systems, Inc is a Delaware Corporation.