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PRESS RELEASE

RedHorse Systems Sponsors “Add Profits to the Bottom Line” Educational Webinar

This week’s topic, titled “Add Profits to the Bottom Line,” presented by Randy Tucker of TeamAutomation, is an online learning event intended to show how small business owners and operators can systematize to impress prospects and customers, increasing revenue and profit. This webinar shows how to plug the hole where most sales are lost, follow up.

La Quinta, CA, June 4, 2012:

Systematically increase profits

In its ongoing program to help customers, RedHorse Systems is sponsoring Educational Webinars, with each webinar covering a single business builder topic. This week’s topic, titled “Add Profits to the Bottom Line,” presented by Randy Tucker of TeamAutomation, is an online learning event intended to show how small business owners and operators can systematize to impress prospects and customers, increasing revenue and profit. This webinar shows how to plug the hole where most sales are lost, follow up.

“Prospects and customers are impressed by professional-looking communications and proposals,” said Connie Koch, founder of RedHorse Systems. “In an increasingly competitive world, every interaction should move you one step closer to the top of the list, and RedHorse CRM helps small businesses do that.” The information being presented is of a practical nature, intended for business owners. Non-experts should have no difficulty understanding it or using it.

The initial training session is by invitation only, but there will be an opportunity for the general public to attend training at a later time. The session is expected to take 45 minutes. More Webinar details can be found at <http://www.redhorsesystems.com/businessbuilder>.

To find out more about RedHorse Systems and its products, call the company at (888) 831-9012 or visit <http://www.redhorsesystems.com>. RedHorse CRM is sold through a network of dedicated Value-Added-Resellers who configure the software to match each client’s business processes.

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MORE

About RedHorse Systems Inc.

RedHorse Systems is the developer of affordable small and medium sized business (SMB) software. RedHorse CRM integrates closely with Microsoft® Outlook®, Intuit® QuickBooks® and Google to create a complete business system which contains within it the abilities to do quoting and proposals, automatic bookings, work tickets, and project management, as well as marketing campaigns which include lead tracking. CRM information can be synced to mobile devices.

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