



PRESS RELEASE

RedHorse CRM v5.4 Increases Ease of Use and Reduces Cost for Remote Desktop Users

RedHorse CRM, Version 5.4, offers a significant cost-saving advantage for terminal server users. The new, built-in document editor function eliminates the need for external word processing software, drastically reducing Microsoft Office licensing costs.

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RedHorse CRM Version 5.4 Features a Built-In Document Editor as an Alternative to External Word Processing, Eliminating Extra Licensing Costs

Companies whose employees require terminal or remote desktop servers to work from a distance usually have to purchase a software license for each user to enable them to create word processing documents. Thanks to RedHorse CRM v5.4, that is no longer necessary.

Says RedHorse Systems founder and lead developer Connie Galligan, "Version 5.4 contains an internal editor that allows your employees to generate documents from wherever they happen to be in the world, without the need for separate word processing software."

The RedHorse internal editor offers creation and editing of repeated materials (e.g. documents, reports, standard letters, marketing materials, quotes and invoices).

In addition, says Galligan, "Our new version maintains all of our existing CRM functions, social media connections, server integration and external software compatibility."

To find out more about RedHorse Systems and its products, call the company at (888) 831-9012 or visit <http://www.redhorsesystems.com>. Sign up on Twitter to follow @RedHorseCRM. RedHorse CRM is sold through a network of dedicated Value-Added-Resellers who configure the software to match each client's business processes.

ABOUT REDHORSE SYSTEMS INC.

RedHorse Systems is the developer of affordable software for small- and medium-sized businesses (SMB). RedHorse CRM integrates closely with Microsoft® Outlook®, Intuit® QuickBooks® and Google to create a complete business system containing the ability to produce quotations and proposals, automatic bookings, work tickets, and project

management, as well as **marketing** campaigns that include lead tracking. CRM information can be synced to mobile devices.

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