# PRESS RELEASE

## RedHorse Systems CRM v5.6 Adds Features For Customer Strategies to Succeed

RedHorse CRM, Version 5.6 adds significant data management features to an already robust CRM system. Included are: Audit logs to track data changes, field level permissions for greater security, and additional Admin features for better control over your data.

**La Quinta, CA, August 15, 2013**

**RedHorse CRM Version 5.6 with Added Audit Logs, Field Level Permissions, and Additional Admin Enhancements**

Maintaining data is one of the biggest challenges for any organization. "Missing or incorrect information can make even the best customer strategies fail", says RedHorse Systems founder and lead developer Connie Galligan. "That is what RedHorse version 5.6 aims to overcome."

Added power tools for Administrators enhance the ability to affect changes globally across the entire organization or for a smaller subset of data, with minimal effort.

Field level permissions can be assigned to individual users or a user group. RedHorse version 5.6 takes that one step further and allows those permissions to be set differently for every screen view. That gives every company in any industry the greatest flexibility to 'paint a picture of their information' the way that fits their own business processes.

Add in auto-controls and enhanced audit logs in Version 5.6 for compliance, monitoring, maintaining and improving that 360 degree view of the entire customer process, and you have "an unbeatable feature set for your customer strategies to succeed", say Mrs Galligan.

To find out more about RedHorse Systems and its products, call the company at (888) 831-9012 or visit http://www.redhorsesystems.com. Sign up on Twitter to follow @RedHorseCRM. RedHorse CRM is sold through a network of dedicated Value-Added-Resellers who configure the software to match each client's business processes.

**ABOUT REDHORSE SYSTEMS INC.**
RedHorse Systems is the developer of affordable software for small- and medium-sized businesses (SMB). RedHorse CRM integrates closely with Microsoft® Outlook®, Intuit®

QuickBooks® and Google to create a complete business system containing the ability to produce quotations and proposals, automatic bookings, work tickets, and project management, as well as marketing campaigns that include lead tracking. CRM information can be synced to mobile devices.

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