PRESS RELEASE

RedHorse Systems Announces the Revamp, Remodel and Revving Up of its Software Line Up

RedHorse rolls out new and improved CRM and business management software designed to match customer's needs and to address the newest market trends and small to medium business models. The new line-up includes three new product packages, RedHorse Core, RedHorse Essential, and RedHorse Complete - effective workhorse tools for improving communication, increasing productivity, streamlining processes and improving the bottom line.

La Quinta, CA, April 1, 2014

REDHORSE ROLLS OUT NEW PRODUCT LINE

RedHorse Systems is rolling out a restructured product line to reflect the latest needs of its customers, the newest business model and the ever changing marketplace. This latest is in keeping with the RedHorse strategy to deliver the most comprehensive, efficient, and user friendly small to medium business management system on the market.

The new line-up includes three product packages, RedHorse Core, RedHorse Essential, and RedHorse Complete which are all designed to improve communication, increase productivity, and streamline processes. With these new bundles, users in all aspects of a company will have greater access, greater functionality and greater opportunity to improve performance.

In structuring these changes to its software line, RedHorse first listened to its customer's needs and then watched, examined and analyzed the changes in the way we do business today. Connie Galligan, CEO and founder of RedHorse Systems says these three packages are "the result of a long hard look at what a business needs in the world today to improve productivity and reduce costs."

RedHorse Core provides entrepreneurs and small workgroups who want the core features of an incredibly powerful system, set up and ready to go with very little configuration necessary. Its features include integrated email, email marketing, document merging, an account centric model and Microsoft Word integration.

RedHorse Essential provides all the features of Core with the added capability of customization which allows a company to design their CRM to match how they do business. Companies can

participate in the social conversation via Facebook, LinkedIn, and Twitter; go mobile with their contacts, calendar and email; employ enhanced user and group security; configure dashboards and integrations including Microsoft Outlook and Google GMail.

RedHorse Complete is a full business management system designed to run an entire company through one application, from Marketing to Lead to Sale to Customer Service. The package includes all the features of Core and Essential plus fully configurable Business Modules (Marketing Campaigns, Lead Management, Quoting, Projects, Ticketing, Contracts), Workflow, and additional integrations with Constant Contact and Intuit QuickBooks.

Current v6.2 software users are automatically upgraded to the newest comparable versions. Customers using RedHorse Lite will be upgraded to RedHorse Core. Customers using RedHorse Express will be upgraded to RedHorse Essential and customers using RedHorse Standard will be upgraded to RedHorse Complete - all at no expense.

In conjunction with this restructuring, RedHorse rolled out its newest version 6.2 which included improved Gmail Sync for contacts and calendar, support for IMAP Email Retrieval, expanded support for SMTP over SSL, ownership for knowledgebase (KB) articles, support for QuickBooks 2014, expanded database administration as well as support for the newest versions of Microsoft .NET Framework, Microsoft Windows Desktops and Servers, Microsoft SQL Server, Microsoft Internet Explorer, Intuit QuickBooks, Google Gmail, Social Media (LinkedIn, Twitter & Facebook).

ABOUT REDHORSE SYSTEMS INC.

RedHorse Systems is the developer of affordable software for small and medium sized businesses (SMB). RedHorse CRM integrates closely with Microsoft® Outlook®, Intuit® QuickBooks®, Google® and Constant Contact® to create a complete business system containing the ability to produce quotes, proposals, automatic bookings, tickets, and project management, as well as marketing campaigns that include lead tracking. CRM information can be synced to mobile devices. For more information, visit our website, like us on Facebook, connect to us on LinkedIn, and follow us on Twitter.

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