



PRESS RELEASE

RedHorse CRM Update Supports Google Calendar v3

RedHorse CRM update v6.6 includes new support for Google Calendar v3, in time for Google's deprecation of older Calendar APIs on November 17.

La Quinta, CA, November 7, 2014

REDHORSE CRM VERSION 6.6 RELEASE ADDS SUPPORT FOR NEW GOOGLE CALENDAR API

On November 17, Google officially deprecates v1 and v2 of its Calendar API. In time for this API end of life, RedHorse CRM v6.6 includes a new version of its Google sync utilizing the latest Google v3 Calendar API.

RedHorse's background integration automatically synchronizes contacts and calendar between RedHorse and Google and also copies emails from Gmail for a complete contact history in the customer's CRM. This integration has been key for many RedHorse users to synchronize information to their smart phones and handheld devices.

As Google periodically updates its APIs to improve the functionality it provides to integrators and increases efficiency and security, RedHorse must also keep its integration up to date.

"Technology advances quickly, and this Google end-of-life announcement is one of many that we have seen over the years," says Connie Galligan, founder of RedHorse Systems. "We are committed to making sure our products are up to date. We use them ourselves!"

ABOUT REDHORSE SYSTEMS INC.

RedHorse Systems is the developer of affordable software for small and medium sized businesses (SMB). RedHorse CRM integrates closely with Microsoft® Outlook®, Intuit® QuickBooks®, Google® and Constant Contact® to create a complete business system containing the ability to produce quotes, proposals, automatic bookings, tickets, and project management, as well as marketing campaigns that include lead tracking. CRM information can be viewed on and synced to mobile devices. For more information, visit our [website](#), like us on [Facebook](#), connect to us on [LinkedIn](#), and follow us on [Twitter](#).

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