



PRESS RELEASE

RedHorse CRM adds integration with Microsoft Office 365 and Windows 10

RedHorse CRM announces the completion of integration and compatibility testing with key Microsoft products Office 365 and Windows 10. Companies running the current versions of both RedHorse and Microsoft software now have the ability to run their marketing and operations more intelligently and profitably than ever before.

La Quinta, CA, August 12, 2015

RedHorse CRM Version 7.2 is now compatible with Microsoft Office 365 and Windows 10.

Users of RedHorse CRM are safe from compatibility issues with Microsoft's major offerings Office 365 and Windows 10. RedHorse CRM confirms the company has completed integration with these important Microsoft products so users are ready for the release of the pivotal Windows 10.

"We use and test all of the latest products, whether they are Microsoft or Intuit or any other integration we have written. We need to make sure they work. We use RedHorse internally to run our own business so we can address anything that comes up before a user even has the chance to feel any pain", says RedHorse CRM Founder Connie Galligan.

Office 365 is part of Microsoft's push toward getting its productivity software used on mobile devices, with an emphasis on cloud computing, cloud storage, a lower-entry price subscription model and free, automatic updates. Previous Office versions were widely criticized for poor syncing and lack of functionality across devices, resulting in a not-so mobile-friendly user experience.

Windows 10 is the first operating system from Microsoft that's been built from the ground up with both desktop and mobile device users in mind. The previous system, Windows 8, was designed primarily for tablets, and added desktop functionality late in the development process, which resulted in compatibility issues and user complaints.

By pairing RedHorse's extensive suite of business management tools with Microsoft's productivity and collaboration tools, companies can now run their marketing and operations more intelligently and profitably than ever before.

Other updates to RedHorse version 7.2 include a new html email editor, enhanced business workflow and automation functionality, and a subscription center for automated revenue

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generation management. According to Galligan RedHorse is committed to giving business owners the tools they need to outperform their competition: "We are never content. Leading our class in business management systems isn't good enough. We have to do it well enough that our users know they could never do better anywhere else."

ABOUT REDHORSE SYSTEMS INC.

RedHorse Systems is the developer of affordable software for small and medium sized businesses (SMB). RedHorse CRM integrates closely with Microsoft® Outlook®, Intuit® QuickBooks®, Google® and Constant Contact® to create a complete business system containing the ability to produce quotes, proposals, automatic bookings, tickets, and project management, as well as marketing campaigns that include lead tracking. CRM information can be viewed on and synced to mobile devices. For more information, visit our [website](#), like us on [Facebook](#), connect to us on [LinkedIn](#), and follow us on [Twitter](#).

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