PRESS RELEASE

RedHorse Business Manager Adds Mobile Features

RedHorse Systems announces the release of RedHorse version 7.6, including major new mobile access functionality, enabling business users to access their RedHorse system wherever they are.

La Quinta, CA, 02/02/2016

Take RedHorse with you anywhere you go

With RedHorse mobile, businesses who demand total control over their sensitive data can access email and important customer information from any mobile browser.

Despite the wide range of "cloud-based" CRM solutions on the market, many business owners prefer the way RedHorse enables them to retain complete ownership over their database, instead of trusting a third-party provider. But they have always been faced with a compromise, with minimal access to their important information and functionality when away from the network.

Now, RedHorse have released a major upgrade, giving customers the ability to take their RedHorse with them on the road.

Whether traveling to sales calls, visiting clients' homes or premises, making deliveries, attending trade shows, or contracting on-site, RedHorse customers can log in and use all the most common features of the powerful business management platform, including the full email suite, contact records, and accounts, from any mobile device.

The new, secure, and super-fast RedHorse Mobile runs in any browser, requiring no additional software.

"Users can simply log in and the key information is at their fingertips," says founder Connie Galligan. This includes one-click phone dialing or address mapping, viewing a customer's or prospect's entire history, or looking ahead to outstanding tasks and activities.

So now mobile sales forces, contractors, and service providers do not have to compromise. With any smartphone or tablet, their RedHorse system can go wherever they do.

ABOUT REDHORSE SYSTEMS INC.

RedHorse Systems is the developer of affordable software for small and medium sized businesses (SMB). RedHorse CRM integrates closely with Microsoft® Outlook®, Intuit® QuickBooks®, Google® and Constant Contact® to create a complete business system containing the ability to produce quotes, proposals, automatic bookings, tickets, and project management, as well as marketing campaigns that include lead tracking. CRM information can be viewed on and synced to mobile devices. For more information, visit our website, like us on Facebook, connect to us on LinkedIn, and follow us on Twitter.

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