PRESS RELEASE

RedHorse Systems Version 8.4 Syncs Small Business CRM with Microsoft Outlook

Seamless Connection and Communication Lets Users Keep Outlook Web-Based Email — Without Letting Critical Internal and Client Details Go Through the Cracks

La Quinta, CA, 2/12/2018

RedHorse Systems today announced that Version 8.4 of its RedHorse CRM software will extend integration to web-based Microsoft Outlook 365.

Small businesses that want robust, flexible CRM to improve team efficiency, collaboration, service delivery and business development — but who want to keep Outlook as their email system — will find that all their RedHorse CRM data in sync with Outlook messaging, calendars and contact lists.

Opportunities are lost or delayed when small business teams can't easily index email conversations with team calendars and account details. RedHorse now syncs all the data so that anybody with access to the account can see all relevant, up-to-the-minute details.

"We use Redhorse to run our own business every day, so when we see something that can impact how we interact with our customers, we add it," said Connie Koch, RedHorse Systems founder and lead developer. "Everybody in our office has access to all client-related communication, calendar events and account history — easy and in one place. If it's not easy, then it doesn't make its way into RedHorse."

Visit RedhorseSystems to learn more about RedHorse 8.4 and Outlook 365 integration.

About RedHorse Systems

Small business owners lose opportunity when they have to wrestle with multiple software systems to run and grow their dreams. Big companies have ERP systems and big budgets. Our have RedHorse — an extremely customizable and secure total business management solution that lets users tie together financials, CRM, ops and business development. So they can run their business the way they want to. Not the way software engineers want them to. Stop administering and start growing. Visit us today at redhorsesystems.com.

CONTACT

Connie Koch
RedHorse Systems, Inc.
www.redhorsesystems.com
Phone: (888)831-9012