



# PRESS RELEASE

## RedHorse Systems' New Online QuickBooks Integration Syncs Team Roles, CRM, Revenue

Businesses with RedHorse Version 8.6 Can Easily Tie Critical Revenue Activity to Billing — Without Giving Non-Accounting Roles Access to Essential Financial Data

**La Quinta, CA, 6/12/2018**

RedHorse Systems today announced its integration with QuickBooks Online. The integration allows new ease for businesses that need to synergize RedHorse's CRM and sales capability with Quickbooks' billing and financial power.

Advantages include:

- Elimination of double-entry data; one-click billing from sales to accounting
- Role based access; salespeople can easily access important customer QuickBooks data (such as sales history) without having full access to accounting system
- QuickBooks can simply collect money via the new integration while sales teams can design quotes, statements and customer communications with more robust RedHorse features
- When Quickbooks desktop versions are phased out, businesses with RedHorse will avoid disruption to essential functions

"I am confident we've developed one of the best, smoothest QuickBooks integrations for small businesses anywhere in the market," said Connie Koch, RedHorse Systems founder and lead developer. "It's all about continual refinement to eliminate all the little obstacles between your team and better efficiency and revenue."

Visit [RedhorseSystems](http://RedhorseSystems) to learn more about RedHorse 8.6 and QuickBooks Online integration.

## **About RedHorse Systems**

Small business owners lose opportunity when they have to wrestle with multiple software systems to run and grow their dreams. Big companies have ERP systems and big budgets. Our have RedHorse — an extremely customizable and secure total business management solution that lets users tie together financials, CRM, ops and business development. So they can run their business the way they want to. Not the way software engineers want them to. Stop administering and start growing. Visit us today at [redhorsesystems.com](http://redhorsesystems.com).

## **CONTACT**

Connie Koch  
RedHorse Systems, Inc.  
[www.redhorsesystems.com](http://www.redhorsesystems.com)  
Phone: (888)831-9012