



PRESS RELEASE

RedHorse Business Manager Focuses on Customer Usability

RedHorse has always focused on ease of use for its customers. This release continues to please users.

La Quinta, CA, 01/21/2020

RedHorse Systems last year introduced a new look for RedHorse Business Manager with a totally redesigned interface. The new colors and design have been met with rave reviews from its user base. This year's release continues to please with enhancements based on customer suggestions and enhancements.

This release also adds to the internal report writer inside of RedHorse for better business intelligence when reporting on company performance. Whether it's understanding a company's prospect or customer base, tracking sales and service, or comparing month-to-month/year-to-year statistics, the new reporting capabilities allow sophisticated reporting with an easy to use wysiwyg report writer.

Advantages include:

- Ability to work with RedHorse rather than an external application
- Design complex and sophisticated easily using standard HTML components
- Report on any data area of RedHorse, including customers and leads, quotes and invoices, customer service tickets projects, subscription billing and contracts

"We have always paid close attention to our customer requests for tweaks and enhancements," said Connie Koch, RedHorse Systems founder and lead developer.

"Our customer lives all day in RedHorse and we want to stream line how the product works to how our customers use it."

Visit RedhorseSystems to learn more about RedHorse 9.2.

About RedHorse Systems

Small business owners lose opportunity when they have to wrestle with multiple software systems to run and grow their dreams. Big companies have ERP systems and big budgets. Our have RedHorse — an extremely customizable and secure total business management solution that lets users tie together financials, CRM, ops and business development. So they can run their business the way they want to. Not the way software engineers want them to. Stop administering and start growing. Visit us today at redhorsesystems.com.

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